

Privacy Policy (EU Regulation No. 679/2016)

Pursuant to Art. 13 of the General Data Protection Regulation (GDPR), you are hereby informed about the privacy policy of Weingut Kornell des Brigl Florian and your rights.

Weingut Kornell des Brigl Florian guarantees that the data processing protects your rights and fundamental freedoms, in particular your right of personal data protection, independently from your nationality and your place of residence.

Data controller

The data controller responsible for the processing is:

Weingut Kornell des Brigl Florian
Kosmas-und-Damian-Weg 6
39018 Terlan – Siebeneich (BZ)
Tax no. BRGFRN75C05A952Z
Sales tax identification no.: 01604830214
Tel.: +39 (0) 471 917 507
E-mail: info@kornell.it

Categories of processed data

When you show interest in one of the goods that we offer online, your following data could be processed:

- personal details, for ex. your address, e-mail address, telephone number, date and place of birth, tax number, sex, age;
- payment data, for ex. credit card data, bank account data, invoice address;
- other personal data;

In the event that you provide personal data belonging to third parties, you are obliged to guarantee that these data subjects agree to the disclosure of their data. It is advised to guarantee that these data subjects are informed about the processing and use of their personal data.

The data processing procedure

The data processing is carried out with or without the help of automatic processes and includes all the necessary procedures for the adequate processing, such as the collection, the registration, the organization, the structuration, the storage, the adaptation or the modification, the extraction, the consultation, the use, the communication by transmission, disclosure or any other form of making available, the comparison or interconnection, the restriction, the deletion or the destruction.

The legal basis of the data processing

Weingut Kornell des Brigl Florian uses your personal data to elaborate and manage your orders or requests, and to provide the requested services and products. We use your personal data for market research and to promote the development of the business, to develop and improve our goods and services. We process your personal data for marketing purposes, on the condition that you consent to receiving marketing communications.

The legal basis of the data processing is given by:

- your consent to the data processing for a specific purpose;
- the fulfilment of the contract of which you are a party to, or the performance of pre-contractual measures which have been requested by you and/or by your interest in our goods and services;
- the compliance with legal obligations;
- the protection of legitimate interests of Weingut Kornell des Brigl Florian.

The disclosure of personal data

For the abovementioned purposes, the personal data that is processed by Weingut Kornell des Brigl Florian is disclosed to the following parties:

- to the public administration and the public authorities, where required to do so by law;

- to the businesses charged with the shipping and delivery of the purchased goods;
- to the suppliers of services, independent contractors, advisors and other entrepreneurs that support us in carrying out our activities;
- to the businesses charged with the delivery of journals, invitations, events or other merchandise.

In the event that the abovementioned parties are charged with the processing of the data by Weingut Kornell des Brigl Florian, the data processors will be obliged to adopt all the adequate guarantees for the protection of your personal data.

Consent for marketing activities

We wish to send offers and news about our goods and services by e-mail. These communications will be sent exclusively based on your consent. When placing your order, you will be asked to give your consent to receive such marketing communications. The given consent can be withdrawn at any time by telephone or by sending an e-mail to info@kornell.it.

Recommendations by e-mail

Weingut Kornell des Brigl Florian will periodically send e-mails containing recommendations about offers, independently from your subscription to the newsletter or your consent to receive marketing communications. In this manner, we would like to keep you updated about offers that might interest you based on your recent purchases. You can object to receiving such recommendations at any time. For this purpose, it is sufficient to send an e-mail to info@kornell.it or to follow the instructions displayed at the bottom of the e-mail.

Newsletter subscription

The newsletter is an additional service, which is provided for the purpose of direct marketing by using your personal contact details. The newsletter consists in an e-mail, which informs you about the offer of new goods or initiatives/events/news regarding Weingut Kornell des Brigl Florian. The data processing is optional and occurs for your benefit. The service can be excluded and the respective data erased by writing an e-mail to info@kornell.it or following the procedure displayed at the bottom of the newsletter e-mail.

The subscription to the newsletter is an additional service and free, but without your explicit consent it cannot be provided.

The storage of data

We store your personal data only for the period of time that is necessary to fulfil the abovementioned purposes and/or to comply with the legal obligations on data storage. Thereafter, your personal data will be erased in a safe and secure manner. In the event that the data is being used for analysis, statistics, research or other legitimate business purposes, we will adopt all the adequate measures to render the data anonymous.

Rights of the data subject

You enjoy the following rights:

- pursuant to Art. 15 GDPR, the right to access your personal data and the respective information. In particular, you enjoy the right to obtain information on the purposes of the processing, on the categories of the processed data, on the categories of parties to which your personal data has been or will be disclosed, on the storage period, on the existence of the right to rectification, erasure, restriction or objection to processing, on the existence of the right to lodge a complaint, on the origins of your data in case your data is not being collected by us, as well as on the existence of automated decision making, comprising profiling, and on the right to obtain significant information on the used algorithm;
- pursuant to Art. 16 GDPR, the right to have your personal data rectified or, when incomplete, integrated without undue or excessive delay;
- pursuant to Art. 17 GDPR, the right to erasure of your personal data that is being stored by us, save for the case in which the processing is necessary for exercising the right to freedom of expression or information, for the compliance with legal obligations, for purposes of public interest or for the ascertainment, the exercise or the defense of a right in court;

- pursuant to Art. 18 GDPR, the right to have the processing restricted if you contest the accuracy of your data, if the processing of the data is illegal and you object to its erasure, if we do not need the data anymore for the purposes of processing and you need the data for the ascertainment, the exercise or the defense of a right in court, or if you object to the processing pursuant to Art. 21 GDPR;
- pursuant to Art. 20 GDPR, the right to obtain your personal data in a format that is structured, of common use and machine-readable, and to request the transmission of that data to another data controller;
- pursuant to Art. 7, Par. 3 GDPR, to withdraw your consent at any moment; as a consequence, we can no longer process your data;
- pursuant to Art. 77 GDPR, to lodge a complaint to a supervising authority, in specific the authority of the place of residence or work, or of the place where our business has its registered offices.

To withdraw your consent to data processing, to request information or the rectification, the limitation or the erasure, or to exercise the other rights that the data subject enjoys, we kindly ask you to contact us:

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Voluntary data communication

The communication of personal data is voluntary. However, it is necessary to highlight that providing your personal data is required in order to conclude the contract and to provide the services of Weingut Kornell des Brigl Florian. In the event that you should not make your personal data available, we will not be able to provide our service, except for the data processing for purposes of marketing, for which we ask your consent beforehand. Consent can be withdrawn at any time.